



SUPPORTING YOUNG ADULTS IN BUILDING CONFIDENCE & LEADERSHIP PRESENCE

We work with the future leaders of tomorrow. We do this to help close the opportunity gap via our soft skill development curriculum and programming.

ABOUT

The Encounter Your Potential Foundation provides education and support to empower youth and young adults to take ownership of their personal brand presence.

In an increasingly digital world, self-marketing is vital, and our organization is dedicated to helping the next generation understand the power of digital presence and learn to navigate the landscape for good and with confidence.

MISSION



Shaping and guiding the positioning of youth and young adults for career and future success by building awareness of a strong and positive personal brand.

VISION



Help close the opportunity gap via soft skills development that will help Black and LatinX young adults progress further.

PROGRAM CURRICULUM ELEMENTS

- Creating and Updating a LinkedIn Profile
- Social Media Account Scrubbing
- Resume and Cover Letter Creation and Review
- Starting a Portfolio
- Developing a Personal Brand Website and Online Resume
- Business Etiquette
- Dining Etiquette
- Public Speaking Training
- Interview Preparation
- Internship Placements
- College Readiness
- Writing a Professional Biography

MAILING ADDRESS

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